



CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS POLICY MANUAL

Division of Academic Affairs
Approved By: Academic Senate
May 10, 2016

Policy Number: SP 15-18
Effective Date: Fall 2016
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Policy on the Art History Minor

PURPOSE:

See pages 2-3

BACKGROUND:

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POLICY:

Accountability:

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Applicability:

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Definition(s):

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Policy Text:

See pages 3-8

EXHIBIT(S):

none

**CSU Channel Islands
 PROPOSAL TO
 INITIATE A NEW MINOR**

SIGNATURE PAGE

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Name of Proposed Minor:	Art History
Date of Submission:	October 1, 2015; Rev. 10.13.15; 03.10.16; 04.20.16 & 05.03.16 (in track changes)
Faculty Proposing New Program:	Irina D. Costache, Professor of Art Alison Perchuk, Assistant Professor of Art

Review and Approval Signatures:

1. Proposer:		Date:	
2. Curriculum Chair:		Date:	
3. Academic Senate Chair:		Date:	
4. AVP Academic Programs and Planning		Date:	
5. Provost:		Date:	
6. President or Designee:		Date:	

Internal Note: Please return this document to Academic Programs and Planning after all signatures are completed no later than October 1st for consideration for the following fall.

**CSU Channel Islands
PROPOSAL TO
INITIATE A NEW MINOR**

This form is to be used when the proposed new minor is in a field where no major exists, or where a current major does not have a minor field. (Typically, academic minors are developed as part of a new major proposal, in which case this *Proposal for a New Minor* does not have to be completed.)

Senate Resolution 2-01 requires that minor must have a minimum of 15 units, nine of which must be upper division.

1. Program Identification

- a. Name of the Minor
Art History
- b. Academic Program Proposing the Minor
Art

2. Program Description

- a. Provide a description of the Minor and its Student Learning Outcomes.

The Minor in Art History is intended to support our students as they live within, shape, and interpret the contemporary world by facilitating and rewarding critical interrogation of our visually complex environment, including investigations from multiple historical, cultural, and disciplinary perspectives. The visual and cultural literacy fostered through sustained art historical inquiry will aid students of all majors to navigate an increasingly complex global world by fostering powers of visual observation, awareness of historical and social contexts, and critical analysis. To complete the minor, students must take twenty-one (21) units of art history courses; twelve (12) of these units must be at the upper division level (300 or above). Courses are organized to provide students with breadth and depth within their art historical studies.

Student Learning Outcomes

Upon successful completion of the Minor in Art History, a student will be able to meet the following Art Program learning outcomes:

- **Demonstrate methods of critical analysis through the analysis, interpretation, and evaluation of works of art**
- **Demonstrate informed understanding and appreciation of the role of art in contemporary society as well as throughout history**

- **Explore the integration of traditional art techniques and materials with emerging art technologies**
- **Develop communication skills needed to express a coherent aesthetic vision**

b. How does the Minor support the University's Mission and Strategic Goals?

The Minor in Art History is intended to support our students as they live within, shape, and interpret the contemporary world by facilitating and rewarding critical interrogation of our visually complex environment, including investigations from multiple historical, cultural, and disciplinary perspectives. In doing so, it will uphold CI's mission pillars of integrative studies, building a community of students and faculty engaged in the creation and interpretation of the artistic world. The minor will increase the visual, material, and cultural literacy of our graduates, providing them with extra skills to apply in their careers and wider lives. By providing support for lower-enrollment courses within the Art Program, this minor will help CI to offer a wider range of courses without reducing per-unit FTEs.

While traditionally students do not take a minor in the same program as their major, we propose to open the Minor in Art History to students majoring in Art: Art Studio emphasis. Art studio and art history are different disciplines; in many colleges and universities they are separate departments and may even be in separate schools. A Minor in Art History recognizes a student's engagement with two fields with different histories, epistemologies, tools, methods, and scholarly/creative products. It will open additional career pathways to studio arts graduates, enhancing and expanding their qualifications for diverse jobs as well as their opportunities to apply competitively to numerous graduate programs in the arts, humanities, and social sciences. In addition, the skills and knowledge gained will help them to develop alternative perspectives and more effective art practices.

c. Provide a catalog description of the Minor. Use the format in which it will appear in the catalog, including a program description, careers associated with the minor, and faculty names and titles.

The Minor in Art History offers the opportunity to learn ways to view and interpret the visually complex world in which we live today and to shape the world in which we will live tomorrow. The study of art history builds powers of observation, awareness of historical and social contexts, and critical analysis skills. It offers new perspectives and methods to apply to questions within any discipline in the humanities and social sciences and enriches understanding of human creative activity more broadly. Students majoring in biology and chemistry often minor in art history and go on to careers in art conservation, while art studio majors find

that an enhanced engagement with art history enriches their artistic practice and opens additional career and graduate school pathways.

The Minor in Art History is intended for any student with an interest in the visual arts, architecture, and visual and material culture, regardless of major or intended career path, and the skills of careful observation and critical analysis that it seeks to foster are widely applicable across a range of careers. The minor may be especially relevant if you are considering careers in:

- advertising and marketing
- archaeology
- art conservation
- art therapy
- creative arts, architecture, and design
- education (P-12 or college)
- humanities
- information visualization and management
- museum education programs (including teaching studio art)
- social media communication
- theater and performing arts
- travel and tourism

If you are considering pursuing postgraduate study in art history, architecture, fine or applied arts, history, humanities, theater or library science, including teaching credentials, MAs, and PhDs, you may find the minor of particular benefit.

Associated faculty:

Irina D. Costache, PhD, Professor of Art History
Alison Perchuk, PhD, Assistant Professor of Art History
Christophe Bourely, MA, MBA, MFA, Lecturer in Art
Julianne Gavino, MA, Lecturer in Art History
Anette Kubitza, PhD, Lecturer in Art History
Anna Lee, MA, Lecturer in Art History
Denise Lugo, MA, Lecturer in Art History
Catherine Martin, MFA, Lecturer in Art

3. Curriculum

- a. Lower and Upper Division Course Requirements (including pre- and co-requisites.) Identify required elective courses. Identify currently available course in the catalog, and separately identify newly developed courses.

Twenty-one (21) units to be taken from among the following courses, a minimum of twelve (12) units of which must be taken at the upper division level. Transfer students may petition the Art Program chair or advisor for minor credit for courses without articulation at CSUCI. The Minor in Art History is open to all students except those majoring in Art: Art History Emphasis.

LOWER DIVISION: 6 Units

Lower Division Required Art History Courses: 6 units

Six units of introductory art history courses, chosen from among the following:

- ART 101: What Is Art? (3)
- ART 110: Caves to Cathedrals: History of Western Art I (3)
- ART 111: Mona Lisa to Monet and Beyond: History of Western Art II (3)
- ART 112: Art of the Eastern World (3)

UPPER DIVISION: 12 units

Upper Division Required Art History Courses: 12 units

One of the following methods courses (3 units):

- ART 300: Art History: Tools and Methods (3)
- ART 360: Digital Art History (3)

One course from each of the following course groupings (total of 9 units):

Group I: Critical and Professional Perspectives (3 units)

- ART 330: Critical Thinking in a Visual World (3)
- ART/COMM 331: Art, Society and Mass Media (3)
- ART/BUS 334: The Business of Art (3)
- ART/PAMU 336: Art and Music: Dissonance, Diversity and Continuity (3)
- ART 337: Art on Film and Film as Art (3)
- ART/PSY 338: Psychology of Art and Artists (3)
- ART 433: Women in the Arts (3)
- ART/BUS/EDU 434: The Museum: Culture, Business and Education (3)
- ART 451: Diversity in the Arts (3)

Group II: Art before 1800 (3 units)

- ART 341: Goddesses and Heroes: Art of the Ancient World (3)
- ART 343: Power and Glory: Medieval Art (3)
- ART 344: Global Arts of Islam (3)
- ART 351: The Baroque Eye: Art, Culture, Money and Power (3)

Group III: Art after 1800 (3 units)

- ART 332: Multicultural Art Movements (3)
- ART/CHS/HIST 333: History of Southern California Chicana/o Art (3)
- ART 435: Postmodern Visual Culture (3)
- ART 436: Modern Art (3)

REQUIRED ELECTIVE: 3 Units

Three additional units of art history, chosen from among the following:

- Introductory art history courses listed above
- Upper division art history courses listed above

- ART 471: Art x War (3)
 - ART 480: Advanced Issues in Art History, Theory and Criticism (3)
 - ART 490: Special Topics in Art (3)*
 - ART 492: Internship in the Arts (1–3)*
 - ART 494: Directed Independent Study (1–3)*
- * Topic must relate to art history; requires Program chair or advisor approval*

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- b. Total number of units in the Minor (including pre- and co-requisites).
21 units

4. Academic Structure and Enrollment

- a. Identify the program area and persons responsible for program management and oversight.

The minor will be housed in the Art Program. It will be overseen by the chair of the Art Program.

- b. Estimate of number of students enrolling in the minor, in the initial year and after three (3) and five (5) years.

	Number of Students in the Minor
Initiation Year:	5
Third Year:	10
Fifth Year:	15

5. Faculty and Staff Resources

- a. Existing faculty and staff qualified to teach in and support the minor, including the percent of their work assignment contributing to the minor.

Irina D. Costache, Professor, Art: all courses taught.

Alison Perchuk, Assistant Professor, Art: all courses taught.

Julianne Gavino, MA, Lecturer in Art History: all courses taught.

Anette Kubitzka, PhD, Lecturer in Art History: all courses taught.

Anna Lee, MA, Lecturer in Art History: all courses taught.

Denise Lugo, MA, Lecturer in Art History: all courses taught.

Hilda Ocampo, Program Analyst, Art: 2.5% administrative support

Time for all other faculty would vary depending on courses offered in a given term.

Christophe Bourely, MA, MBA, MFA, Lecturer in Art

Catherine Martin, MFA, Lecturer in Art

Plus any other faculty teaching courses listed within the minor.

- b. Additional faculty and staff needed for the minor and the areas of expertise needed.

This minor has been constructed on the basis of current offerings within the Art Program. As the minor is meant to fill a gap in CI's program offerings while adding value to existing courses and majors, including supporting courses with historically lower enrollments, no minor-specific courses or faculty are needed. As the Art Program continues to grow, additional art history faculty (lecturer or tenure-track) may be required, but that decision would be based on the needs of the Art Program as a whole.

6. Facilities, Equipment, Financial, and Information Resources

- a. Existing facilities, equipment, and information resources available to support the minor.

Existing facilities, equipment, and information resources available to support the minor include regular classrooms, classrooms with projection or performance capacities, library computer resources, and physical and digital library holdings, including image and article databases (ARTstor, Academic Search Premier, JSTOR, Project Muse).

- b. External funding already in progress or anticipated.

No external support has been sought for the minor.

- c. Facilities, Equipment and Information Resources Needed to Support the Minor.

Because no new faculty or courses are anticipated and the minor is intended to serve current students by better leveraging existing resources, no special needs are anticipated.