

**CSU Channel Islands**  
**PROGRAM PROPOSAL FOR**  
**NEW UNDERGRADUATE DEGREE/CREDENTIAL (Long Form)**

**SIGNATURE PAGE**

Name of Proposed Degree/Credential:	Bachelor of Arts in Global Studies
Date of Submission:	October 25, 2012; rev 12.18.12; rev 3.7.13
Faculty Proposing New Program:	Terry L. Ballman, Marie Francois, Andrea Grove, Antonio F. Jiménez Jiménez, Stephen Stratton

**Review and Approval Signatures:**

1. Proposer:		Date:	
2. Curriculum Chair:		Date:	
3. AVP Academic Programs and Planning:		Date:	
4. Academic Senate Chair		Date:	
5. Provost:		Date:	
6. President or Designee:		Date:	

**Internal Note: Please return this document to Academic Programs and Planning after all signatures are completed.**

## CSU Channel Islands PROGRAM PROPOSAL FOR

### NEW UNDERGRADUATE DEGREE/CREDENTIAL (Long Form)

Approval process: A Proposal for a New Undergraduate Degree/Credential should be submitted to the Academic Programs and Planning office. A proposal is reviewed and approved by the Curriculum Committee, the Academic Senate, the Provost, and the President. After final campus-level approval, new degrees (but not credentials) are submitted to the CSU Office of the Chancellor. New degrees are implemented after written approval has been received by the CSU Chancellor.

This form should not be used for proposals for graduate degrees. Instead, since graduate programs require the additional step of review by Western Association of College and Schools (WASC), graduate proposals use the WASC Substantive Change Proposal form. See the Academic Programs and Planning Office for more information.

**1. Program Type (Please specify any from the list below that apply—delete the others)**

√ State-Support

**2. Program Identification**

a. Campus:

*California State University Channel Islands*

b. Full and exact degree designation and title (e.g. Bachelor of Arts with a Major in History).

*Bachelor of Arts with a Major in Global Studies*

c. Date the Board of Trustees approved adding this program projection to the campus Academic Plan.

Scheduled for 2013 Meeting

d. Term and academic year of intended implementation (e.g. Fall 2011)

*Fall 2014*

e. Name of the department(s), division, or other unit of the campus that would offer the proposed degree major program. Please identify the unit that will have primary responsibility.

*Political Science*

f. Name, title, and rank of the individual(s) primarily responsible for drafting the proposed degree major program.

- *Terry L. Ballman, Ph.D., Professor of Spanish*

- *Marie Francois, Ph.D., Professor of History*
  - *Scott Frisch, Ph.D., Professor of Political Science*
  - *Andrea K. Grove, Ph.D., Professor of Political Science*
  - *Antonio Jiménez Jiménez, Ph.D., Associate Professor of Spanish*
  - *Christopher W. Scholl, Ph.D., Lecturer of Political Science*
  - *Stephen Stratton, MLIS, Librarian*
- g. Statement from the appropriate campus administrative authority that the addition of this program supports the campus mission and will not impede the successful operation and growth of existing academic programs.

*To Curriculum Committee Regarding Global Studies Program from AVP Karen Carey:*

*The Division of Arts and Sciences supports the Bachelor of Arts in Global Studies Program. The proposed program meets the campus wide mission in terms of international perspectives and interdisciplinarity. Students today must develop global perspectives and understandings in order to make a positive impact in our world and their future world. This program will allow students to develop the skills they will need in a global and multicultural context. Courses needed for the program are already taught on campus so the overall financial impact and growth of existing programs would be minimal.*

- h. Proposed Classification of Instructional Programs ([CIP Code](#)) and CSU Degree [Program Code](#) . Campuses are invited to suggest one CSU degree program code and one corresponding CIP code. If an appropriate CSU code does not appear on the systemwide list at: [http://www.calstate.edu/app/documents/HEGIS-CIP2000\\_102406.xls](http://www.calstate.edu/app/documents/HEGIS-CIP2000_102406.xls) , you can search CIP 2000 at <http://nces.ed.gov/pubs2002/cip2000/> to identify the code that best matches the proposed degree program. The Classification of Instructional Programs (CIP) is a National Center for Education Statistics (NCES) publication that provides a numerical classification and standard terminology for secondary and postsecondary instructional programs. The CSU degree program code (based on old HEGIS codes) and CIP code will be assigned when the program is approved by the Chancellor.

*CIP Code: 30.2001 International/Global Studies. A program that focuses on global and international issues from the perspective of the social sciences, social services, and related fields.*

*CSU Program Code: 22997 International/Global Studies*

### **3. Program Description and Rationale**

- a. A brief description of the program, its purpose and strengths, fit with institutional mission, and a justification for offering the program at this time. The description should include a rationale explaining the relationship among the program philosophy, design, target population, and any distinctive pedagogical methods.

*This interdisciplinary program will provide students the opportunity to develop their knowledge of the world and the major contemporary issues confronting humanity. Students in this major will obtain a deep understanding of global issues, processes, and systems and the various implications of globalization.*

*The proposed B.A. in Global Studies is deeply rooted in the University mission, which focuses on international perspectives, interdisciplinarity, multiculturalism and community engagement:*

- *International perspectives are acquired throughout the program as students learn about global issues, processes, and systems as well as through the required study abroad and second language requirements built into the program.*
- *The interdisciplinary pillar of the mission is represented in two ways: (1) Students are required to take upper division courses from three different discipline areas; and (2) The global issues discussed throughout the program are analyzed from a variety of worldviews and disciplines.*
- *Knowing more about other peoples' cultures and ideas make students reflect on their own culture and values (multicultural perspectives).*
- *Lastly, one of the goals of the program is to engage students as active citizens in the global society (service learning).*

*In addition, this program aligns perfectly with the Institutional Mission-Based Learning Outcomes, particularly the first one that indicates that “graduates will be able to identify and describe the modern world and issues facing societies from multiple perspectives including those within and across disciplines, cultures and nations (when appropriate).” This low-unit program allows student to seek the completion of a second major or to add other minors (for instance, Asian-Pacific Studies, Spanish, Chicana/o Studies, etc.).*

- b. Proposed catalog description, including program description, degree requirements, and admission requirements.

### ***Global Studies***

#### ***Programs Offered***

- ***Bachelor of Arts in Global Studies***
- ***Minor in Global Studies***

*This interdisciplinary program will provide students the opportunity to develop their knowledge of the world and the major contemporary issues confronting humanity. Students in this major will obtain a deep understanding of global issues, processes, and systems and the various implications of globalization. This program will offer students the opportunity to develop the skills needed to work effectively in a global and multicultural context.*

*The Global Studies program provides a well-rounded curriculum that will help prepare students for a variety of careers in the international arena. For example, Global Studies majors could qualify to work for the federal government (such as the Foreign Service, the U.S. Agency for International Development, the Department of Homeland Security, etc.); international service agencies (such as CARE, UNICEF, Direct Relief International), international NGOs (e.g. Peace Corps, Red Cross, Amnesty International, etc.); and many overseas careers. It will also help prepare students for further graduate study in international affairs, international business, peace and world order studies, area studies, and the emergent global civil society.*

*The B.A. in Global Studies is 33-49 units, providing students the opportunity to pursue a minor in another discipline or even a second major. The Global Studies minor is 19 to 37 units. Both the minor and the major in Global Studies require two co-requisites: 1) Language requirement to complete the equivalent of the first four semesters or two years (intermediate level) in a*

language other than English; or complete an approved year-long study abroad program in a non-English speaking country (or for Canada, province) and complete the equivalent of the first two semesters in a language other than English; or demonstrate equivalent proficiency as approved by the CI languages faculty; and 2) Study Abroad requirement to complete a minimum of one international experience course.

Students graduating from the Global Studies program will be able to:

- Demonstrate knowledge and understanding of the interdisciplinary nature of contemporary global issues, processes, and systems (e.g., issues such as environmental justice, immigration or poverty, processes such as the economic and political interdependency among nations, and systems such as global governance bodies).
- Analyze global issues from multiple viewpoints.
- Acquire the communication skills needed to work effectively in a global and multicultural context.
- Engage in communicative activities in a second language (other than English) at an intermediate level (following ACTFL language proficiency guidelines).
- Engage as active citizens in a global society.

### ***Bachelor of Arts in Global Studies – 120 units***

#### *Summary of Units*

<i>Lower division courses:</i>	<i>9 units</i>
<i>Upper division courses:</i>	<i>24 units</i>
<i>General education:</i>	<i>48 units</i>
<i>Title V: American Institutions Requirement:</i>	<i>6 units</i>
<i>Electives:</i>	<i>33 units</i>
<hr/>	
<i>TOTAL:</i>	<i>120 units</i>

#### *Lower Division Requirements - 9 units*

*Global Studies majors must take each of these courses:*

*POLS 103 (Introduction to International Politics) (3)*

*GLST 200 (Introduction to Global Studies) (3)*

*GEOG 201 (Cultural and Historical Geography of the World) (3)*

*Students may substitute equivalent courses taken at other universities in each area by articulation agreement or by permission of the Global Studies Program Chair/Advisor.*

#### *Upper Division Requirements - 24 units*

*Required course (3 units)*

*GLST 499 Capstone in Global Studies (3)*

*Electives (21 units)*

*Twenty-one units required from a minimum of three (3) discipline areas. Only one 3-unit course from a student's second major may count toward the major. The student must choose into which discipline area a cross-listed course would count (e.g., BUS/ECON/SOC 448 Sociology of Globalization and Development as either a Business and Economics discipline area course, or a Social Sciences discipline area course).*

### ***Discipline Areas***

#### ***Art, Communication and Performing Arts***

*ART 330\* Critical Thinking in a Visual World (3)*  
*ART 331\* Art, Society, and Mass Media (COMM) (3)*  
*ART 332\* Multicultural Art Movements (3)*  
*ART 433\* Women in the Arts (3)*  
*ART 436\* Modern Art (3)*  
*COMM 321\* Multicultural Conversations (3)*  
*PAMU 332\* World Music (3)*  
*PATH 344\* World Drama and Theatre (ENGL) (3)*

#### ***Business and Economics***

*BUS 331\* Biotechnology in the Twenty-First Century (BIOL) (3)*  
*BUS 448\* Globalization and Development (ECON/SOC) (3)*  
*ECON 370 The World Economy (3)*  
*ECON 471 International Trade (3)*  
*ECON 473 Development Economics (3)*  
*MGT 410 Management of International Business (3)*  
*MKT 410 International Marketing Management (3)*

#### ***Global Studies***

*GLST 435 Global Cities (3)*

#### ***Languages and Literatures***

*ENGL 325 Major Non-Western Authors (3)*  
*ENGL 326 Major British and European Authors (3)*  
*ENGL 344\* World Drama and Theatre (PATH) (3)*  
*ENGL 354 Studies in Cultural Literatures (3)*  
*SPAN 301\* Advanced Spanish: Part One (3)*  
*SPAN 302\* Advanced Spanish: Part Two (3)*  
*SPAN 411 Civilizations and Cultures of Latin America (3)*  
*SPAN 461 Masterpieces of Latin American Literature (3)*

#### ***Sciences***

*BIOL 331\* Biotechnology in the Twenty-First Century (BUS) (3)*  
*BIOL 333\* Emerging Public Health Issues (3)*  
*BIOL 335\* The Biosphere (3)*  
*BIOL 433\* Ecology and the Environment (3)*  
*CHEM 301 Environmental Chemistry (3)*  
*ESRM 332\* Human Ecology (ANTH) (3)*

*ESRM 440\* Population Studies (SOC) (3)*  
*ESRM 483 Issues in Global Resource Management (3)*

***Social Sciences***

*ANTH 332\* Human Ecology (ESRM) (3)*  
*ANTH 442\* The African Diaspora (HIST) (3)*  
*CHS 401 Latina/o Workers in a Global Economy (3)*  
*HIST 320 European History, 1945-Present (3)*  
*HIST 361\* History of Modern Latin America (3)*  
*HIST 365\* Themes in World History (3)*  
*HIST 366 Oceans of World History (3)*  
*HIST 380 History of the Pacific Islands (3)*  
*HIST 396 East Asia: Then and Now (3)*  
*HIST 413\* World Religions and Classical Philosophies (3)*  
*HIST 415 Society and Radicalism (3)*  
*HIST 451 History of Africa (3)*  
*HIST 452 History of Southern Africa since 1600 (3)*  
*POLS 327 International Relations of Selected Areas (3)*  
*POLS 328\* United States Foreign Policy (3)*  
*POLS 329 International Law and Organizations (3)*  
*POLS 334\* Peace Studies (3)*  
*POLS 351 International Relations of Africa (3)*  
*POLS 352 International Relations of Europe (3)*  
*POLS 353 International Relations of Latin America (3)*  
*POLS 354 International Relations of the Middle East (3)*  
*POLS 355 International Relations of South Asia (3)*  
*POLS 403 Comparative Foreign Policy (3)*  
*POLS 426 Politics of Developing Countries (3)*  
*PSY 344\* Psychology and Traditional Asian Thought (3)*  
*SOC 440\* Population Studies (ESRM) (3)*  
*SOC 448\* Globalization and Development (BUS/ECON) (3)*

***\*General Education Courses***

***Co-requisites - 1-19***

- 1. Language Requirement – Students need to successfully complete a second/foreign language requirement. This can be accomplished in one of the following ways:*
  - Complete the equivalent of the first four semesters or two years (intermediate level) in a language other than English; or*
  - Complete an approved year-long study abroad program in a non-English speaking country (or for Canada, province); and complete the equivalent of the first two semesters in a language other than English; or*
  - Demonstrate equivalent proficiency as approved by the CI languages faculty*
- 2. Study Abroad Requirement — Students must successfully complete a minimum of one international study abroad experience (e.g., UNIV 392 [1-3 units], a CSU International Program, or a study abroad program approved by a Global Studies faculty advisor).*

#### 4. Curriculum

- a. Goals for the (1) program and (2) student learning outcomes. Program goals are broad statements about what the program is intended to achieve, including what kinds of graduates will be produced. Student learning outcomes are more specific and assessable statements that are related to the program goals but that more narrowly identify what students will know and be able to do upon successful completion of the program.

*(1) Program goals:*

- *Promote the university's mission by graduating students with interdisciplinary, international, and multicultural perspectives.*
- *Identify and describe the modern world and issues facing societies from multiple perspectives including those within and across disciplines, cultures and nations (when appropriate);*
- *Create opportunities for students to integrate content, ideas, and approaches from national and international perspectives.*
- *Provide students with opportunities to gain a deep understanding of a foreign country, by incorporating study abroad and second-language requirements into the program.*

*(2) Students graduating from the Global Studies program will be able to:*

- *Demonstrate knowledge and understanding of the interdisciplinary nature of contemporary global issues, processes, and systems (e.g., issues such as environmental justice, immigration or poverty, processes such as the economic and political interdependency among nations, and systems such as global governance bodies).*
- *Analyze global issues from multiple viewpoints.*
- *Acquire the communication skills needed to work effectively in a global and multicultural context.*
- *Engage in communicative activities in a second language (other than English) at an intermediate level (following ACTFL language proficiency guidelines).*
- *Engage as active citizens in a global society.*

- b. Plans for assessing program goals and student learning outcomes. Some planners find it helpful to develop matrices in which student learning outcomes and required courses are mapped, indicating where content related to the learning outcomes is introduced, reinforced, and practiced at an advanced level in required courses.

*The University is currently developing assessment rubrics for GE international outcomes. The faculty proposing this new program is also part of the committee that is developing these rubrics and the intention is to develop an assessment plan that is aligned with these GE international outcomes. The structure of the B.A. in Global Studies allows students to follow a development path in which main topics in the realm of Global Studies are first introduced, then reinforced, and finally practiced at an advanced level in the following way:*

- *The three required lower-division courses will introduce students to the main concepts, topics, and systems of the Global Studies major.*
- *The 21-units worth of upper division electives will reinforce this content in the three academic areas chosen by the student, allowing them to analyze global issues from multiple viewpoints.*
- *Students taking the capstone-course will have to apply their study abroad experience, their proficiency in a second language, and the acquired knowledge throughout the major in order*

*to show a comprehensive and interdisciplinary advanced level of understanding and practice of such knowledge.*

*As the capstone-course is the only upper-division course in which all Global Studies majors will come together, it will also be the site for most of the program-level assessment. By the end of this course, students will have completed a project in which they demonstrate that they have met the program's learning outcomes as described above.*

- c. Total number of units required for the major; total number of units required to graduate including any concentrations, options, general education, American Institutions (“Statutory Requirements”), and electives.

*Units required for the major:*

<i>- Lower division courses:</i>	<i>9 units</i>
<i>- Upper division courses:</i>	<i>24 units</i>
<i>General education:</i>	<i>48 units</i>
<i>Title V: American Institutions Requirement:</i>	<i>6 units</i>
<i>Electives:</i>	<i>33 units</i>

*TOTAL: 120 units*

- d. Include a justification for any baccalaureate program that requires more than 120-semester units.

*Not applicable*

- e. If any formal options, concentrations, or special emphases are planned under the proposed major, identify and explain fully. Optional: You may propose a CSU degree program code and CIP code for each concentration that you would like to report separately from the major program, if the option is approximately equivalent to a degree currently listed on the CSU application-booklet degree program table. If you do not find an appropriate CSU degree program code at: [http://www.calstate.edu/app/documents/HEGIS-CIP2000\\_102406.xls](http://www.calstate.edu/app/documents/HEGIS-CIP2000_102406.xls), you can search CIP 2000 at <http://nces.ed.gov/pubs2002/cip2000/> to help identify the code that best matches the proposed curriculum.

*Not applicable*

- f. A list of all courses *required* for the major, specifying catalog number, *title*, units of credit, and prerequisites or co-requisites (thereby ensuring that there are no “hidden” prerequisites that would drive the total units required to graduate beyond the total reported in 4c above).

*POLS 103 Introduction to International Politics (3 units) No prerequisites*  
*GLST 200 Introduction to Global Studies (3 units) No prerequisites*  
*GEOG 201 Cultural and Historical Geography of the World (3 units) No prerequisites*  
*GLST 499 Capstone in Global Studies (3 units)*

- g. List of *elective* courses that can be used to satisfy requirements for the major, specifying catalog number, title, units of credit, and prerequisites or co-requisites. Include proposed catalog descriptions of all new courses. For graduate program proposals, identify whether each course is a graduate or undergraduate offering.

Note: With regard to Sections 4f and 4g, a proposed program should take advantage of courses already offered in other departments when subject matter would have considerable overlapping content.

*Students are required to take 21 units from a minimum of (3) discipline areas, which are: Art, Communication and Performing Arts, Business and Economics, Global Studies, Language and Literatures, Sciences and Social Sciences*

*Proposed catalog description for the only new course:*

*GLST 499: Capstone in Global Studies (3)*

*Three hours seminar per week*

*Prerequisite: Senior standing as a Global Studies major or Consent of Instructor*

*Students design and complete a project that integrates prior course work with the University's mission. The project may involve an interdisciplinary activity, a service learning experience, and reflect a multicultural or international perspective.*

### ***Discipline Areas***

#### ***Art, Communication and Performing Arts***

*ART 330\* Critical Thinking in a Visual World (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*ART 331\* Art, Society, and Mass Media (COMM) (3) Prerequisite: Junior Standing or Consent of Instructor)*

*ART 332\* Multicultural Art Movements (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*ART 433\* Women in the Arts (3)*

*ART 436\* Modern Art (3)*

*COMM 321\* Multicultural Conversations (3)*

*PAMU 332\* World Music (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*PATH 344\* World Drama and Theatre (ENGL) (3) (Prerequisite: Junior Standing or Consent of Instructor)*

#### ***Business and Economics***

*BUS 331\* Biotechnology in the Twenty-First Century (BIOL) (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*BUS 448\* Globalization and Development (ECON/SOC) (3) (Prerequisite: SOC 100)*

*ECON 370 The World Economy (3) (Prerequisite: ECON 111)*

*ECON 471 International Trade (3) (Prerequisite: ECON 310 or ECON 329)*

*ECON 473 Development Economics (3) (Prerequisite: ECON 310 or ECON 311)*

*MGT 410 Management of International Business (3) (Prerequisite: MGT 307)*

*MKT 410 International Marketing Management (3) (Prerequisite: MKT 310)*

#### ***Global Studies***

*GLST 435\* Global Cities (3) (Prerequisite: Minimum two semesters of beginning college-level foreign language or equivalent proficiency.)*

### **Languages and Literatures**

*ENGL 325 Major Non-Western Authors (3) (Prerequisite: ENGL 103 or ENGL 105 and either ENGL 220 or ENGL 250)*

*ENGL 326 Major British and European Authors (3) (Prerequisite: ENGL 250 or Equivalent)*

*ENGL 344\* World Drama and Theatre (PATH) (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*ENGL 354 Studies in Cultural Literatures (3)*

*SPAN 301\* Advanced Spanish: Part One (3) (Prerequisite: SPAN 202 or SPAN 212 or Consent of Instructor)*

*SPAN 302\* Advanced Spanish: Part Two (3) (Prerequisite: SPAN 202 or SPAN 212 or Consent of Instructor)*

*SPAN 411 Civilizations and Cultures of Latin America (3) (Prerequisite: SPAN 301 or 302 or Consent of Instructor)*

*SPAN 461 Masterpieces of Latin American Literature (3) (Prerequisite: SPAN 301 or 302 or Consent of Instructor)*

### **Sciences**

*BIOL 331\* Biotechnology in the Twenty-First Century (BUS) (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*BIOL 333\* Emerging Public Health Issues (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*BIOL 335\* The Biosphere (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*BIOL 433\* Ecology and the Environment (3) (Prerequisite: BIOL 200)*

*CHEM 301 Environmental Chemistry (3) (Prerequisite: CHEM 122 with a grade of C or better)*

*ESRM 332\* Human Ecology (ANTH) (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*ESRM 440\* Population Studies (SOC) (3) (Prerequisite: SOC 100 and MATH 202)*

*ESRM 483 Issues in Global Resource Management (3) (Prerequisite: Senior Standing or Consent of Instructor)*

### **Social Sciences**

*ANTH 332\* Human Ecology (ESRM) (3) (Prerequisite: Junior Standing or Consent of Instructor)*

*ANTH 442\* The African Diaspora (HIST) (3)*

*CHS 401 Latina/o Workers in a Global Economy (3) (Prerequisite: CHS 100 or Equivalent)*

*HIST 320 European History, 1945-Present (3)*

*HIST 361\* History of Modern Latin America (3)*

*HIST 365\* Themes in World History (3)*

*HIST 366 Oceans of World History (3)*

*HIST 380 History of the Pacific Islands (3)*

*HIST 396 East Asia: Then and Now (3)*

*HIST 413\* World Religions and Classical Philosophies (3) (Prerequisite: HIST 211 or Equivalent)*

*HIST 415 Society and Radicalism (3)*

*HIST 451\* History of Africa (3)*

*HIST 452\* History of Southern Africa since 1600 (3)*

*POLS 327 International Relations of Selected Areas (3)*

*POLS 328\* United States Foreign Policy (3)*

*POLS 329 International Law and Organizations (3)*

*POLS 334\* Peace Studies (3) (Prerequisite: Junior Standing or Consent of Instructor)*  
*POLS 351 International Relations of Africa (3) (Prerequisite: POLS 103)*  
*POLS 352 International Relations of Europe (3) (Prerequisite: POLS 103)*  
*POLS 353 International Relations of Latin America (3) (Prerequisite: POLS 103)*  
*POLS 354 International Relations of the Middle East (3) (Prerequisite: POLS 103)*  
*POLS 355 International Relations of South Asia (3) (Prerequisite: POLS 103)*  
*POLS 403 Comparative Foreign Policy (3) (Prerequisite: POLS 103)*  
*POLS 426 Politics of Developing Countries (3) (Prerequisite: POLS 103)*  
*PSY 344\* Psychology and Traditional Asian Thought (3) (Prerequisite: Junior Standing or Consent of Instructor)*  
*SOC 440\* Population Studies (ESRM) (3) (Prerequisite: SOC 100 and MATH 202)*  
*SOC 448\* Globalization and Development (BUS/ECON) (3) (Prerequisite: SOC 100)*

*\* General Education Courses*

- h. List of any new courses that are: (1) needed to initiate the program and (2) needed during the first two years after implementation. Only include proposed catalog descriptions for new courses. For graduate program proposals, identify whether each course is a graduate-level or undergraduate-level offering.

*(1) List of new courses needed to initiate the program:*

*GLST 499: Capstone in Global Studies (3)*

*Three hours seminar per week*

*Prerequisite: Senior standing as a Global Studies major or Consent of Instructor*  
*Students design and complete a project that integrates prior course work with the University's mission. The project may involve an interdisciplinary activity, a service learning experience, and reflect a multicultural or international perspective.*

*(2) List of new courses needed during the first two years after implementation:*

*None*

- i. Attach a proposed course-offering plan for the first three years of program implementation, indicating, where possible, likely faculty teaching assignments.

*One of the main advantages of this new proposed major is that it builds upon the existing courses already being offered at Channel Islands.*

*Two of the required courses (POLS 103 and GLST 200) are regularly taught by faculty in the Political Science program. The required Geography course (GEOG 201 Cultural and Historical Geography of the World) would need to be offered in a more regular basis. The multitude of upper division electives that are part of the major provides students with numerous options to choose from, allowing them to graduate on time. The GLST 499 Capstone project in Global Studies would need to be offered at least once a year, preferably in the spring semester.*

- j. Admission criteria, including prerequisite coursework.

*All students in good academic standing will be admitted to the program.*

- k. Criteria for student continuation in the program.

*Maintain good academic standing.*

- l. Planned provisions for articulation of the proposed major with community college programs.

*Community College lower division courses that are equivalent in content and depth to any of the three required lower-division courses may be accepted with the permission of the Global Studies chair or advisor.*

- m. If there is a [Lower-Division Transfer Pattern](http://www.calstate.edu/AcadAff/ldtp.shtml) (LDTP) for this major, indicate the relationship between the LDTP and the requirements presented in this proposal. Information on LDTP is available at: <http://www.calstate.edu/AcadAff/ldtp.shtml>

*Non applicable*

- n. Advising “roadmaps” that have been developed for the major.

***Four-year Roadmap to B.A. in Global Studies***

*(for students with no background in a second language)*

<b><i>Year</i></b>	<b><i>Fall</i></b>	<b><i>Spring</i></b>	<b><i>Credits towards major</i></b>
1	SPAN 101	SPAN 102 POLS 103	3
2	SPAN 201 GLST 200	SPAN 202 GEOG 201	6
3	Choose two electives in the major	Choose two electives in the major	12 Fulfill study abroad requirement
4	Choose three electives in the major	GLST 499 (capstone)	12

***Two-year Roadmap to B.A. in Global Studies***

*(for transfer students; assumes 200-level foreign language readiness)*

<b><i>Year</i></b>	<b><i>Fall</i></b>	<b><i>Spring</i></b>	<b><i>Credits towards major</i></b>
3	GLST 200 GEOG 201 POLS 103	Choose three electives in the major	18 Fulfill study abroad requirement

<i>Year</i>	<i>Fall</i>	<i>Spring</i>	<i>Credits towards major</i>
4	<i>Choose three electives in the major</i>	<i>GLST 499 Choose one elective in the major</i>	15

- o. Provision for meeting accreditation requirements, if applicable, and anticipated date of accreditation request.

*Non applicable*

**Accreditation Note:**

*Fast-track proposals*

Fast-track proposals cannot be subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors unless the proposed program is already offered as an authorized option or concentration that is accredited by an appropriate specialized accrediting agency.

**5. Need for the Proposed Degree Major Program**

- a. List of other California State University campuses currently offering or projecting the proposed degree major program; list of neighboring institutions, public and private, currently offering the proposed degree major program.

*Only 6 of the 23 CSU Campuses offer this degree:*

- *CSU East Bay offers a B.A. in International Studies*
- *CSU Long Beach offers a B.A. in International Studies*
- *CSU Monterey Bay offers a B.A. in Global Studies*
- *San Jose State University offers a B.A. in Global Studies*
- *CSU San Marcos offers a B.A. in Global Studies*
- *Sonoma State University offers a B.A. in Global Studies*

*Other universities that offer this degree in the region are:*

- *California Lutheran University offers a B.A. in Global Studies*
- *UC Santa Barbara offers a B.A. in Global Studies*
- *UCLA offers a B.A. in Global Studies*
- *Pepperdine University offers a B.A. in International Studies*

- b. Differences between the proposed program and programs listed in Section 5a above.

*Within the CSU system, only six campuses offer this program and CI would be the only campus providing this degree between the cities of San Jose and Long Beach, which are 325 miles apart. This degree would be distinctive to any other program in that it would contain the four elements of the CI mission*

- c. List of other curricula currently offered by the campus that are closely related to the proposed program.

*By nature, this interdisciplinary major is related to many other programs offered at CI, including Art, Communications, Business, Marketing, Political Science, Languages, Biology, Chemistry, History, or Sociology just to mention a few.*

- d. Community participation, if any, in the planning process. This may include prospective employers of graduates.

*Non applicable*

- e. Applicable workforce demand projections and other relevant data.

*In this increasingly globalized world, professionals with a strong international education are on high demand. The addition of a study abroad experience and intermediate knowledge of a second language increases the possibilities of this program's graduates to obtain a job in the international arena. The Bureau of Labor Statistics (BLS) projected an employment increase of 10 percent over the 2008 - 2018 period in federal employment, a sector that seeks employees with an advanced knowledge of international and global affairs. Roughly 53% of political scientists work for the federal government. The BLS expects opportunities in this field to grow 8% during the 2010-2020 decade. In May 2011, according to the BLS, political scientists earned a mean annual wage of approximately \$105,000. Students with an advanced level of a foreign language could work as an international translator or interpreter, a sector that is expected to increase at a rate of 48% in the next decade. Opportunities for positions requiring international knowledge and skills are increasing and have created a need for graduates who are highly skilled, interculturally attuned and able to think and act globally/locally, as well as being bilingual*

- f. If the program was proposed to meet society's need for the advancement of knowledge, please specify the need and explain how the program meets that need.

*The reality of globalization and the interconnectedness of nations and economies demand that students must be well educated in global issues. Some motivations for global studies include national security and diplomacy, effective citizenship in a participatory democracy, global competitiveness in a world market and the desire to enter the aid and development sector.*

## **6. Student Demand**

- a. Compelling evidence of student interest in enrolling in the proposed program. Types of evidence vary and may include national, statewide, and professional employment forecasts and surveys; petitions; lists of related associate degree programs at feeder community colleges; reports from community college transfer centers; and enrollments from feeder baccalaureate programs, for example.

*There are currently 15 students completing the Global Studies minor. In the last few years, the required core course for the Global Studies minor has been very well enrolled every time that has been offered. See the figures below:*

*GLST 200: Introduction to Global Studies (Fall 2011) - 34 students*

*GLST 200: Introduction to Global Studies (Spring 2011) - 29 students*  
*GLST 200: Introduction to Global Studies (Fall 2010) - 38 students*  
*GLST 200: Introduction to Global Studies (Fall 2009) - 39 students*  
*GLST 435: Global Cities (Fall 2011) - 21 students*

*Additionally, interest in enrolling in this program is also fostered by the number of students that travel overseas through a University sponsored program, be it through a UNIV 392 course or through the CSU International Programs Office. Every year, CI sends an average of 90 to 120 students overseas. Considering that students in these courses have invested already in international education and that their enrollment in these programs would already fulfill the study abroad component of this major, it would be a great incentive for them to complete a major in Global Studies.*

b. Issues of access considered when planning this program.

*The study abroad co-requirement could be an issue for access for some students in the program. Fortunately, CI has ample study abroad choices that meet this requirement:*

*a) CSU International Program year-long study abroad programs. These programs are very well established in the system and are very affordable. Students pay the same tuition as if they were studying on campus and in some programs, due to the high cost of housing in California, the estimated cost for the year is lower than staying on campus. Students can also carry their financial aid package with them when studying abroad through the system.*

*b) In the present moment, CI has 3 active exchange agreements with universities in Germany, Finland, and South Korea. With a simple application, students can study in any of these universities for a semester or two, with no extra cost associated with it (beyond the airfare and their living expenses in the country).*

*c) Lastly, CI offers a wide variety of UNIV 392 courses led by faculty in the different disciplines. Most of these short-term study abroad opportunities are very affordable to students thanks to the stipends generously offered by IRA. Some of these programs cost students less than \$1000 for the whole experience, making them accessible to most students.*

c. Professional uses of the proposed degree program.

*The Global Studies major provides a well-rounded degree that will help prepare students for a variety of careers in the international arena. For example, Global Studies majors could qualify to work for the federal government (such as the Foreign Service, the US Agency for International Development, the Department of Homeland Security, etc.) international service agencies (such as CARE, UNICEF, Direct Relief International), international NGOs (e.g. Peace Corps, Red Cross, Amnesty International, etc.), and many overseas careers. It will also help prepare students for further graduate study in international affairs, international business, peace and world order studies, area studies, and the emergent global civil society.*

d. The expected number of majors in the year of initiation and three years and five years thereafter. The expected number of graduates in the year of initiation, and three years and five years thereafter.

	<i>Number of Majors</i>	<i>Number of Graduates</i>
<i>Initiation Year:</i>	20	0

<b><i>Third Year:</i></b>	30	10
<b><i>Fifth Year:</i></b>	50	20

## 7. Existing Support Resources for the Proposed Degree Major Program

**Note:** Sections 6 and 7 should be prepared in consultation with the campus administrators responsible for faculty staffing and instructional facilities allocation and planning. A statement from the responsible administrator(s) should be attached to the proposal assuring that such consultation has taken place.

- a. Faculty who would teach in the program, indicating rank, appointment status, highest degree earned, date and field of highest degree, professional experience, and affiliations with other campus programs. For master's degrees, include faculty publications or curriculum vitae.

*All the courses in this program are currently taught by CI faculty. This new B.A. in Global Studies would add only one new course, namely GLST 499 Capstone in Global Studies. This course could be taught by a number of faculty members on campus (a partial list of them is included below) with ample experience in international education and global issues.*

- *Terry L. Ballman, Ph.D., Professor of Spanish*
- *Sunghee Nam, Ph.D., Lecturer in the Sociology Program*
- *Marie Francois, Ph.D., Professor of History*
- *Scott A. Frisch, Ph. D., Professor of Political Science*
- *Andrea Grove, Ph.D., Professor of Political Science*
- *Antonio Jiménez Jiménez, Ph.D., Associate Professor of Spanish*
- *Christopher W. Scholl, Ph. D., Lecturer in the Political Science Program*
- *Stephen Stratton, MLIS, Librarian*

- b. Space and facilities that would be used in support of the proposed program.

*No additional space or facilities would be needed in support of the proposed program since all the courses, both required and electives, are part of the regular offerings at CI. The only new course proposed for the creation of this major is the Capstone in Global Studies (GLST 499)*

- c. A report provided by the campus Library, detailing resources available to support the program (discussion of subject areas, volume counts, periodical holdings, etc. are appropriate).

*See Attachment A, report from the Library.*

- d. Existing academic technology, equipment, and other specialized materials currently available.

*The existing academic technology, equipment and specialized materials already available to all students and faculty (internet access, computer access, library resources, etc.) are sufficient for the success of this program. No additional equipment or specialized materials will be needed since all the courses in this program are already been taught at CI by the different disciplines. See Attachment A for library information.*

## 8. Additional Support Resources Required

Note: If additional support resources will be needed to implement and maintain the program, a statement by the responsible administrator(s) should be attached to the proposal assuring that such resources will be provided.

- a. Any special characteristics of the additional faculty or staff support positions needed to implement the proposed program.

*No additional faculty or staff support would be needed to start this program as all the courses (except one –Capstone in Global Studies) are already currently been offered by each respective program.*

- b. The amount of additional lecture and/or laboratory space required to initiate and to sustain the program over the next five years. Indicate any additional special facilities that will be required. If the space is under construction, what is the projected occupancy date? If the space is planned, indicate campus-wide priority of the facility, capital outlay program priority, and projected date of occupancy.

*Since all the required and elective courses in this program are already been taught by their respective programs, no additional lecture or laboratory space is needed. With only one new course, GLST 499, only space for a 3 unit course per year will be needed.*

- c. A report written in consultation with the campus librarian, indicating any additional library resources needed. Indicate the commitment of the campus either to purchase or borrow through interlibrary loan these additional resources.

*No additional library resources will be needed, since the library already provides resources to all the courses that are part of this program. See Attachment A, library report.*

- d. Additional academic technology, equipment, or specialized materials that will be (1) needed to implement the program and (2) needed during the first two years after initiation. Indicate the source of funds and priority to secure these resource needs.

*No additional equipment or specialized materials will be needed since all the courses in this program are already been taught at CI by the different disciplines.*

## ATTACHMENT A

### Bachelor of Arts in Global Studies and the John Spoor Broome Library

#### **Research Collections**

California State University Channel Islands (CI) is one of 23 campuses of the California State University system. The CSU system supports purchasing activities for the consortium of university libraries. Through this consortium CI is able to leverage access to a number of journals and serials at a reduced cost. Currently through the CSU library consortium as well as individual campus purchases, CI has access to 31,866 unique journals and access to over 100,000 electronic books. We also have many unique primary source collections that focus on local interests, including Chicana-o Studies, Filipina-o Studies, education, environment, and politics. As a digital teaching library, the John Spoor Broome Library, provides access to these titles solely in electronic format, available to students, staff, and faculty in their offices, classrooms, or wherever they can connect to the library via the Internet.

The Bachelor of Arts in Global Studies will require resources across disciplines, statistics and raw data, and grey literature from local organizations and agencies. The Library already has ABI Inform, Communication and Mass Media Abstracts, EconLit, Education Full-Text, ERIC, International Political Science, PubMed, Rand California, Sage Journals and Books Online, Science Direct, and numerous newspaper databases. The Library has links to local, state, and international government studies and data available online.

The Library does not anticipate a great impact to manage our collections in this area, since the BA in Global Studies will be using currently existing courses that are part of other degree programs.

#### **Interlibrary Services**

The Library offers a full range of interlibrary services for its patrons. Materials can be borrowed from the 6000+ members of OCLC as well as non-OCLC institutions when required. Articles may also be purchased from document delivery specialists or directly from the vendor/publisher. Patrons are able to make use of most available formats as we have equipment capable of scanning and creating electronic copies of documents on microfilm (16mm & 35mm), microfiche, microprint and opaque microcards.

As a member of the California State University system, CI is given priority treatment by fellow CSU interlibrary units with respect to fulfillment response times and accessibility. There is a commercial courier that is contracted to make daily pickups/deliveries at all CSU libraries. This arrangement allows for faster (1-3 days) acquisition of materials. The Library uses the leading-edge interlibrary services management system, ILLiad, to offer web-based, 24/7 access for patrons to create, download, and track requests. In addition, we take full advantage of electronic transmission and unmediated borrowing technologies to further streamline processes and cut costs.

The BA in Global Studies may increase slightly the cost of acquiring articles as students may find a need to use material that is not available currently for their Capstone course.

#### **Technology**

Technology available to students in the library is extensive. In addition to 120 desktop computers available in the Broome Library, the library has 37 laptop PCs and 20 Apple laptops that are available for students and faculty to checkout and use in the library, or in their home. In addition the Library also has the following technology available for checkout; iPods, iPads, Flip video cameras, multimedia projectors, digital video cameras, portable USB scanners, microphones and tripods for use with cameras.

The Library does not anticipate any monetary or staff time in this impact in this area.

#### **Information Literacy**

CI BA in Global Studies graduates will be able to:

- Determine the nature and extent of the information needed to expand knowledge of the student's identified field, including major works, questions, and thinkers/researchers as well as gaps for future research.
- Access information effectively and efficiently using both freely available and discipline specific tools.
- Evaluate information and sources critically and incorporate selected information into his or her knowledge of the field of study.
- Use information effectively to expand knowledge of the identified field of study in order to meet program specific research requirements, such as theses.

The Library anticipates a small amount of additional staff time to provide library instruction to BA students and customized research consultations to accomplish major research projects; appropriate field and interdisciplinary tools to locate information and how to use those tools; or resource evaluation.