



CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS ADMINISTRATIVE POLICY MANUAL

Student Affairs

Approved By: Richard R. Rush
President

Policy Number: SA.03.001

Effective Date: 6/17/04

Page 1 of 4

Policy on Alcohol at CSUCI

Purpose:

The University Alcohol Policies are intended to guide practices relating to alcohol use in order to achieve the following:

- a. Provide a safe and secure environment for all students.
- b. Promote healthy choices for students.
- c. Consistently enforce laws and policies regarding the use of alcohol.
- d. Educate students regarding safe, legal, responsible, moderate consumption of alcohol for those who choose to drink and do not punish responsible, legal behavior.
- e. Encourage students to take responsibility for each other. Good Samaritan behavior should be supported and recognized, and students should be provided with the tools to help others practice safe and responsible behavior.
- f. Provide assistance, when appropriate, to those students who need support, treatment, and other services.
- g. Involve students in all steps of the process and program development.
- h. Focus alcohol abuse prevention efforts on campus and community environments since the University is part of the surrounding community that influences students' behavior.
- i. Use social norm principles and peer education and enforcement as core components of an education and prevention program. The Social Norms approach uses informational campaigns to correct widespread student misperception of peers' drinking. Peer educator programs, such as the BACCHUS and GAMMA Peer Education Network, use students to encourage their peers to develop responsible habits and attitudes regarding alcohol and related issues.

Background:

CSU CHANNEL ISLANDS is committed to creating a healthy learning environment in which illegal or improper use of alcohol and other controlled substances does not interfere with student learning, performance, or development within or outside the classroom.

Responsible Consumption of Alcoholic Beverages

This policy provides guidelines for safe, legal, responsible, moderate consumption of alcohol for those who choose to drink. This policy explicitly prohibits the consumption of alcohol by any individual under the age of 21. We believe this policy to be necessary because,

- a. Alcohol use is an accepted accompaniment to recreation and socializing in the society in which the University operates.



CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS ADMINISTRATIVE POLICY MANUAL

Student Affairs

Approved By: Richard R. Rush
President

Policy Number: SA.03.001

Effective Date: 6/17/04

Page 2 of 4

Policy on Alcohol at CSUCI

- b. Students are adults and many are of legal drinking age; they believe it is their right to drink and may exercise that right.
- c. Well-managed and regulated alcohol use on campus can provide a safer environment than consumption at local off-campus establishments. For students living on campus, the privilege to use alcohol on campus mitigates the risk of drinking and driving.
- d. On-campus alcohol consumption offers opportunities to teach and encourage responsible choices regarding alcohol use.

Accountability: For students: the Judicial Affairs Officer; for staff: the Associate Vice President for Human Resource Programs; for faculty: the Associate Vice President for Faculty Affairs & Academic Resources for Faculty; for visitors: the University Police

Applicability:

Students, faculty, staff and visitors of CSU Channel Islands

Policy:

Consumption of Alcoholic Beverage

- a. Open containers of alcohol are not allowed in any public areas on campus, except as part of registered events.
- b. Alcoholic beverages will not be consumed, possessed or stored in University residence halls by anyone under the age of 21. Likewise, alcoholic beverages may not be consumed; possessed or stored in a University resident Hall where any member of the living unit is under the age of 21. Such beverages will not be permitted in public or outdoor areas of the residence complex without a special written permit issued by the Vice President for Student Affairs or designee.
- c. No person may bring alcoholic beverages to any University workplace for his/her own consumption unless the President has designated a University sponsored event as a place where such self-furnishing may occur.
- d. Campus police must be notified in advance of any event where 100 or more people are expected and alcohol is served.



CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS ADMINISTRATIVE POLICY MANUAL

Student Affairs

Approved By: Richard R. Rush
President

Policy Number: SA.03.001

Effective Date: 6/17/04

Page 3 of 4

Policy on Alcohol at CSUCI

Marketing Alcoholic Beverages on Campus

Support of campus events by alcohol beverage manufacturers and distributors is permitted only within the following guidelines:

- a. Sponsorship agreements with alcohol manufacturers and distributors shall be discussed and approved in advance by the appropriate division Vice President and forwarded to the University Marketing Committee for final campus approval. No sponsorship activities will be permitted without this approval. All corporate contributors shall conform to and comply with University marketing policies and procedures.
- b. Manufacturer and distributor sponsorship through promotional activities of alcoholic beverages specifically targeted for students and/or held on campus must conform to the code of student conduct of the institution as found in the Student Handbook.
- c. Alcoholic beverage distributors sponsorship on campus must not engage in demeaning or otherwise discriminatory portrayal of individuals or groups.
- d. Alcoholic beverages (such as kegs or cases of beer) must not be used as a prize or contest award.
- e. No uncontrolled sampling as part of a campus-sponsorship program will be permitted, and no sampling or other promotional activities will include "drinking contests."
- f. Where law allows controlled sampling, it will be limited as to time and quantity. Principles of good hosting will be observed including availability of alternative beverages, food and planned programs. The consumption of beer, wine and distilled spirits must not be the sole purpose of any promotional activity.
- g. Promotional activities must not be associated with otherwise existing campus events or programs without the prior knowledge and consent of appropriate institutional officials listed above in paragraph "a".
- h. Display or availability of promotional materials must be determined in consultation with the Vice President for Student Affairs or designee.
- i. Informational marketing-programs must have educational value and subscribe to the philosophy of responsible and legal use of the products presented.
- j. If permitted, alcoholic beverage advertising on campus or in institutional media, including that which promotes events as well as product advertising, must not portray drinking as a solution to personal or academic problems of students or as necessary to social, sexual or academic success.



CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS ADMINISTRATIVE POLICY MANUAL

Student Affairs

Approved By: Richard R. Rush
President

Policy Number: SA.03.001

Effective Date: 6/17/04

Page 4 of 4

Policy on Alcohol at CSUCI

- k. An alcohol logo, trademark or symbol may be used in the literature advising an event only if the symbol does not dominate or overshadow the information about the actual event. The name of the alcohol manufacturer may not be connected with the name of the event but may be listed as a sponsor of an event.
- l. Promotional items such as T-shirts or cups with alcoholic beverage trademarks on it, may be distributed at an event as long as the alcohol symbol or name appears alone on the item and **NOT ALONG WITH ANY UNIVERSITY TRADEMARK OR LOGO.**

Enforcement of Alcohol Policies

Violations of University Alcohol Policy will be strictly enforced.

- a. On campus, the Police Department exercises normal police powers in enforcing state laws regarding alcoholic beverages. Violators may be referred to the District Attorney for prosecution (See attached State Laws regarding the use of alcoholic beverages). In addition to requesting prosecution under appropriate laws, the University may impose its own sanctions on the students.
- b. Violation of the University Alcohol Policy will be referred to the Judicial Affairs Officer.