



CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS ADMINISTRATIVE POLICY MANUAL

Communication & Public Relations

Approved By: Richard Yao
President

Policy Number: CM.03.004

Effective Date: 03/24/2025

Page 1 of 2

Policy on Global Emails to Employees

PURPOSE:

The purpose of this policy is to ensure that relevant and timely CSUCI global emails are sent to employees, which provide important communication or urgent information related to the University.

BACKGROUND:

It is the intent of this policy to ensure effective, efficient and relevant University communication by outlining the types of announcements, information or notifications that merit global distribution to University employees.

POLICY:

Accountability:

Associate Vice President for Communication & Public Relations and the Chief of Staff.

Applicability:

All CSUCI employees and University Auxiliary Services employees.

Definitions:

Global Email – an email message distributed to all University employees.

University Auxiliary Services – retail and dining services.

Text:

To encourage effective communication for campus constituents, the use of global emails to employees will be reserved for the following instances:

1. Emergency, health, safety warnings, and campus closures or evacuations.
2. Messages or announcements at the discretion of the CSU Chancellor, University President, Provost or Vice Presidents.
3. Infrastructure issues that will impact the entire campus or are estimated to cause more than 60 minutes of disruption in services (e.g., power outages, lack of water, closure of roads or highways that will affect access to the University from adjoining roadways, i.e., Lewis Road, Camarillo Street, University Drive, or Potrero Road).
4. Information technology issues, problems or changes that will impact the entire campus or are estimated to cause more than 60 minutes of disruption to services, (e.g., network maintenance,



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Page 2 of 2

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unavailability of the internet or core information technology services, and significant information security incidents (e.g., phishing emails, security breaches).

5. A change in availability of days, hours, services, or operations more than two (2) hours for the Library, Help Desk, Public Safety, or dining services, that will impact the campus community.
6. Announcements or information from Human Resources regarding employment matters (e.g., benefits, open enrollment deadlines, support services, whistleblower, requests for catastrophic leave donations, and employment service/recognition events).
7. Announcements or information from Title IX & Inclusion regarding discrimination, harassment and retaliation, institutional equity, and violations of the Americans with Disabilities Act.
8. Announcements or information regarding regional, state or national issues, topics or incidents that may impact a significant number of the campus community (e.g., political, policy or law implications, travel bans, communicable diseases/pandemics).
9. Information regarding the University's budget and open forums, University-wide strategic initiatives, or candidate search visits, hiring appointments or departures for positions at the Cabinet-level, Associate/Assistant Vice President, Dean, or Chief of Police.
10. Surveys or results approved for employee distribution in consultation with the Chief Data Officer/Director of Institutional Research, and the President, Provost, or Vice Presidents.
Research surveys approved for distribution should include a principal investigator who is CSUCI faculty or staff from a University division, program, or area. Surveys in partnership with external entities (e.g., National Survey of Student Engagement, Diverse Learning Environments Survey, etc.), should have approval from the appropriate Vice President or Provost prior to dissemination to the campus community.
11. Information from the University's online News Center or *Channel* magazine.

Global emails may only be sent to employees as outlined in the Procedure for Global Emails to Employees.

EXHIBIT(S):

[Procedure for Global Emails to Employees](#)