



CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS ADMINISTRATIVE POLICY MANUAL

Communications & Marketing Policy Number: CM.02.001
Approved By: Richard R. Rush **Effective Date:** 11/28/05
President **Page 1 of 1**

Policy on Tobacco Sales and Sponsorships on Campus

PURPOSE:

To provide a safe and healthy environment for the students, faculty, staff, and visitors of California State University Channel Islands. To ensure that Cal State Channel Islands is not encouraging the use of products that have been scientifically proven to be harmful to ones health.

BACKGROUND:

This policy is to serve as a companion piece to the University's proposed Policy on Smoking (policy still pending).

POLICY:

Accountability:

Vice President of Finance and Administration, Vice President of Advancement, Director of Communications and Marketing.

Applicability:

Applies to all University events held on campus and all advertising and sales in the campus bookstore and campus food services. Independent vendors, other than the campus bookstore, who lease space in the Town Center complex are excluded from this policy.

Text:

It is the policy of California State University Channel Islands to provide a healthful environment for all who visit, work and live on the campus and, further, to encourage a healthy lifestyle for the visitors and residents of the University and University Glen.

The University prohibits the sale of all tobacco products on campus. This prohibition includes the areas of The Cove campus bookstore and the Island's Café. The University encourages all other lessees and auxiliary groups to abstain from tobacco sales.

Further, the campus will not advertise tobacco or accept sponsorship for campus events or activities from tobacco companies.