PROPOSAL TO CHANGE THE ACADEMIC MASTER PLAN

| Proposed Name of Degree: | Bachelor of Arts in Spanish | |
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| | | |
| Faculty Proposing New Program: | Terry L. Ballman, Professor of Spanish Antonio F. Jiménez Jiménez, Assistant Professor of Spanish | |
| Review and Approval: | | |
| Date of Proposal: | | |
| Signature of Proposer: | | |
| Date of Faculty Meeting:(Please attach announcement to faculty | ulty) | |
| Date of Consultation with Academi | c Affairs Administration: | |
| Signature of Academic Affairs Ada | ministration: | |
| Curriculum Committee Approval | : | |
| Curriculum Chair: | Date: | |
| 2. Academic Senate Approval: | | |
| Chair, Academic Senate: | Date: | |
| 3. Administration Approval: | | |
| President (or designee): | Date: | |

1. Definition of the Proposed Degree Major Program

a. Name of the proposed degree major program, and academic year of intended implementation.

Degree - Bachelor of Arts in Spanish

Implementation - Fall, 2005

b. Name of the department, departments, division or other unit of the campus that would offer the proposed degree major program. Identify the unit that will have primary responsibility.

Program: Spanish/Languages within Multiple Programs

Division: Academic Affairs

c. Name, title, and rank of the individual(s) primarily responsible for drafting the proposed degree major program.

Terry L. Ballman, Professor of Spanish and Chair of Multiple Programs Antonio F. Jiménez Jiménez, Assistant Professor of Spanish

d. Objectives of the proposed degree major program.

General Objectives

- Provide students with the opportunity to earn a B.A. degree in Spanish from California State University Channel Islands.
- Provide students interdisciplinary and experiential learning opportunities.
- Graduate students with multicultural and international perspectives.
- Provide students with the necessary skills and knowledge to enter graduate school, a teaching credential program, and the public or private sector.

Learning Objectives

- Achieve intermediate-high to advanced language proficiency in speaking, listening, reading and writing (proficiency levels are defined by the American Council on the Teaching of Foreign Languages).
- Demonstrate ways of thinking (ideas, beliefs, attitudes, values, philosophies), behavioral practices (patterns of social interactions), and the cultural products (for example, art, history, literature) of the Spanish-speaking world.

2. Justification for the Proposed Degree Major Program

a. List of other California State University campuses currently offering or projecting the proposed degree major program; list of neighboring institutions, public and private, currently offering the proposed degree major program.

CSU Bakersfield CSU Los Angeles CSU San Jose CSU Northridge CSU Chico CSU San Luis Obispo **CSU Dominguez Hills** CSU Pomona CSU San Marcos CSU Sacramento CSU Sonoma CSU Fresno CSU Fullerton CSU San Bernardino CSU Stanislaus CSU Humboldt CSU San Diego

CSU Long Beach CSU San Francisco

CSU Monterey Bay offers a concentration in Spanish The only other CSU campus not offering a Spanish degree is the Maritime Academy.

UC Santa Barbara, California Lutheran, and Pepperdine are the nearest non-CSU universities offering Spanish degrees.

b. Differences between the proposed program and programs listed in Section 2a above.

The CSUCI Spanish program is similar to those listed in Section 2a in significant ways. It is important that our students obtain a solid foundation in Spanish language, literature and Hispanic culture. Many of the required or core courses in the program are like those in the curricula of the above-mentioned universities.

The CSUCI program is distinctive in a number of ways. First, the program offers a wide variety of course work that not only focuses on language, literature and culture, but also on linguistics, translation and Spanish for careers. In addition, students can also take one related course from the English, art or history programs. Second, it includes a capstone course that supports the CSUCI's mission statement as students have to work on projects that involve an interdisciplinary activity, a service learning experience, and/or reflect a multicultural or international perspective. Lastly, the program emphasizes the practical applications of Spanish in order to prepare students for the needs of the job market (e.g., Spanish for careers, translation, etc.).

c. Professional uses of the proposed degree major program.

Knowledge of Spanish language and culture offers students a competitive edge in such fields as education, social work, international affairs, health care, law, library science, translation, journalism, municipal services, advertising, media, social sciences, international finance and banking, and the rapidly expanding world of international business. These fields, and many others, increasingly seek candidates who possess Spanish language ability and cultural knowledge and sensitivity.

d. Community/Regional/Statewide need for the proposed program.

The proposed program is needed for a number of reasons.

- According to the 2000 US Census Bureau, 33.4% of the population in Ventura County is Hispanic or Latino. In addition, 33% of the population uses a language other than English at home, being Spanish the most used.
- Ventura County has a diverse economic base. The leading industries are agriculture/food products manufacturing, tourism, technology, financial services, heath services/biomedicine, and professional business services. The Spanish program prepares students to work in all of these fields.
- Southern California is the second largest Spanish-speaking area in the world.
- The birthrate of the Hispanic population in the Southwest is significantly higher than that of other groups. Accordingly, there is an increasing interest in the study of Spanish among heritage speakers of the language.

e. The expected number of majors in the year of initiation and three years and five years thereafter. The expected number of graduates in the year of initiation and three years and five years thereafter.

| Initiation Year | Number of Majors 15 | Number of Graduates 0 |
|-----------------|------------------------|-----------------------|
| Third year | 35 | 20 |
| Fifth year | 50 | 40 |

3. Resources Needs for the Proposed Degree Major Program (faculty, instructional, library, other)

a. Existing.

Faculty

Terry L. Ballman

Professor of Spanish

Ph. D. in Spanish 1985

Spanish Professor since 1985

Experience in Spanish language acquisition and second/foreign language teaching.

Antonio F. Jiménez Jiménez

Assistant Professor of Spanish

Ph. D. in Spanish 2003

Spanish Professor since 2003

Experience in Spanish language acquisition and translation.

Other CSUCI full-time faculty are involved in teaching some of the relevant courses.

<u>Instructional resources</u>

CSUCI currently has the instructional resources necessary (instructional technology, classroom space, etc.) to implement the Spanish major.

Library

CSUCI library possesses the necessary collection of books, articles and electronic resources to successfully support the Spanish major.

b. Future.

Faculty

It is assumed that adjunct lecturers will be hired to teach some of the basic courses and, perhaps, in areas of specialization. All adjuncts who teach for the Spanish program will have a minimum of a Master's Degree and successful teaching experience.

Instructional needs

No additional lecture space is required. No additional equipment or specialized materials are required.

Library

No additional library resources needed above the existing CSUCI Library acquisition program.