

COMMITTEE ON INTERNATIONAL AFFAIRS



STRATEGIC PLAN

APRIL 16, 2004

DIRECTIONS AND GOALS

Gary A. Berg, Maria K. Denney, Nian-Sheng Huang,
Antonio F. Jiménez Jiménez, Ashish Vaidya

STRATEGIC PLAN

COMMITTEE ON INTERNATIONAL AFFAIRS

EXECUTIVE SUMMARY

Pursuant to the internationalization efforts of the University, the Committee on International Affairs presents a Strategic Plan with six identified goals in order to meet the mission of graduating students with multicultural and international perspectives. The goals are to: (1) create the infrastructure for international affairs; (2) design and implement programs and curricula that promote cross-cultural and global understanding in all fields of study; (3) assist faculty in developing the international dimension of their teaching, scholarship, and service activities; (4) facilitate and develop academic and scholarly exchanges and partnerships for students and faculty; (5) diversify the student body to include outstanding students who represent a broad range of geographic, linguistic, and cultural backgrounds; and (6) coordinate all activities that enhance campus global awareness and augment the international life of the campus and local community. The Committee on International Affairs recommends the formation of the Center for International Affairs with short- and long-term funding.

CSU CHANNEL ISLANDS MISSION STATEMENT

Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.

INTERNATIONAL AFFAIRS MISSION STATEMENT

The primary mission of the Committee on International Affairs is to internationalize the Cal State Channel Islands educational experience. Thus the Committee supports the University Mission to “graduate students with multicultural and international perspectives”.

The Committee for International Affairs promotes and supports efforts to internationalize the curriculum, affords students the opportunity to study abroad, increases the number and diversity of international students on campus, supports international faculty collaboration, and fosters links with higher education institutions around the world.

GOALS

The goals of the Committee on International Affairs are to:

1. create the infrastructure for international affairs
2. design and implement programs and curricula that promote cross-cultural and global understanding in all fields of study
3. assist faculty in developing the international dimension of their teaching, scholarship, and service activities
4. facilitate and develop academic and scholarly international exchanges and partnerships for students and faculty
5. diversify the student body to include outstanding students who represent a broad range of geographic, linguistic, and cultural backgrounds
6. coordinate all activities that enhance campus global awareness and augment the international life of the campus and local community

Goal #1 Create the Infrastructure for International Affairs

Goal #1 Subgoals and Actions:

- 1.1. Create and support the development of a Center for International Affairs with clearly defined authorities that can coordinate activities across the curriculum and the university
- 1.2. Appoint a director of the Center for International Affairs with a tenure-track faculty ranking
- 1.3. Create an International Affairs staffing plan that will support new positions for programs and services (including international recruitment; admissions; foreign credentials evaluation; expanded immigration services for TN, H-1B, and O-1 visas; international alumni services; international resource development; grant writing; training and development contract administration; liaison with programs, centers and institutes; faculty/curriculum/program development)
- 1.4. Create an advisory group for international affairs consisting of key faculty, administrators, students, and community representatives
- 1.5. Advise and develop policies and procedures for international recruitment, admissions, foreign credentials evaluation, and immigration services
- 1.6. Procure internal and external funding in order to fully develop and implement the International Affairs strategic plan and activities

Goal #2 Design and Implement Programs and Curricula that Promote Cross-Cultural and Global Understanding in All Fields of Study

Goal #2 Subgoals and Actions:

- 2.1 Work with programs and individual faculty members to adopt an existing international program or design a new study abroad option that complements on-campus academic programs.
- 2.2 Establish a required international experience in selected major fields such as foreign languages, international studies, business, education, etc.
- 2.3 Develop financial resources, including scholarships to support widespread student participation in international academic experiences.
- 2.4 Institute a requirement of three semesters in a foreign language for all undergraduates or demonstrate equivalent proficiency
- 2.5 Offer more languages and to balance the more commonly taught languages with less commonly taught languages
- 2.6 Review general education courses for international content and recommend a development plan to strengthen the curriculum when appropriate
- 2.7 Develop continuing education programs with an international nature, including faculty led international learning / travel options for alumni and community, language courses, executive training, outreach to public schools, etc (Involves Curriculum Committee, Extended Education, interested Academic Programs).
- 2.8 Develop joint degree programs with partner institutions abroad
- 2.9 Provide extended technological support and training to encourage wide-spread access and use of international teaching and research, including video conferencing
- 2.10 Develop and acquire of new materials (multimedia, print, journals, audio, video, electronic databases, etc.)

Goal #3 Assist Faculty in Developing the International Dimension of Their Teaching, Scholarship, and Service Activities

Goal #3 Subgoals and Actions:

- 3.1 Review appointment, promotion, and tenure criteria to confirm that international teaching, research, and service is evaluated on an equal basis with domestic academic activities
- 3.2 Recognize international expertise and experience in the future recruitment process of faculty. Assist and reimburse international appointees with their visa application process (e.g. attorney fees, visa application fees)
- 3.3 Provide faculty development activities that foster foreign language acquisition, cross-cultural training, teaching, and scholarly activity (e.g. addressing the needs of bilingual learners, international students, English learners)
- 3.4 Establish policies and procedures to guide the development of international research
 - 3.4.1 Sponsor symposia on topics pertaining to global research and methodologies

- 3.4.2 Advise on issues of intellectual property rights, research ethics in a global context, and rights of human subjects
- 3.4.3 Develop and disseminate a faculty international expertise guide (cross referenced by country, language, contact with institutions and departments, and areas of expertise) Make accessible as a web-based link on the CSUCI University website with listings of the guide above mentioned

Goal #4 Facilitate and Develop Academic and Scholarly International Exchanges and Partnerships for Students and Faculty

Goal #4 Subgoals and Actions:

- 4.1 [Expand the range of geographic and curricular options for study abroad.](#)
- 4.2 [Produce policies and procedures for the Registrar's Office, Financial Aid, and other relevant offices that play important roles in order to facilitate study abroad opportunities](#)
- 4.3 [Provide support for visiting international scholars, including administrative support \(e.g. visa application process\), office space, equipment, housing, and stipends](#)
- 4.4 [Provide guidelines and training for faculty who wish to develop overseas programs for students.](#)
- 4.5 [In collaboration with the state and federal government agencies, \(1\) establish an International Visitors Program to bring world leaders, outstanding professionals, artists, and other luminaries to the Ventura County region, and \(2\) to identify opportunities for collaboration in furthering the economic, social, and cultural interests of the state through international activities.](#)
- 4.6 [Work with the US Department of Commerce to identify opportunities for the appropriate exporting of CSU Channel Islands higher education programs to international partners.](#)
- 4.7 [Develop contacts with CSU Channel Islands alumni \(both foreign and domestic\) and other friends of the university who have international expertise and networks that could assist in the internationalization of the university.](#)
- 4.8 [Develop continuing education programs of an international nature including faculty led international learning/travel options for alumni and community, language courses, executive training, outreach to public schools, etc.](#)
- 4.9 [Develop international scholarship funds and international symposia with local donors and corporate sponsors.](#)
- 4.54.10 [Develop CSU Channel Islands training for corporate overseas assignments, trade missions, incoming international business executives, etc.](#)

Goal #5 Diversify the Student Body to Include Outstanding Students who Represent a Broad Range of Geographic, Linguistic, and Cultural Backgrounds

- 5.1 Plan and implement a comprehensive recruitment and admissions process for international undergraduate and graduate students.
- 5.2 Produce policies and procedures for the Registrar's Office, Financial Aid, and other relevant offices that play important roles in order to facilitate study abroad opportunities.
- 5.3 Publicize [international experience options to both undergraduate and graduate students at CSU Channel Islands to increase student participation at all levels.](#)
- 5.3.5.4 Facilitate international student service issues, including housing, food, transportation, health care, religious services, spouse and family support, and social integration in the community

Commented [g1]: I'd make this first on the list.

Goal #6 Coordinate All Activities that Enhance Campus Global Awareness and Augment the International Life of the Campus and Local Community

Goal #6 Subgoals and Actions:

- 4.1 Recognizing that the CSU Channel Islands community is international in nature and that the University is firmly committed to internationalization, the President, Provost, Deans and Chairs should review for a consistent international dimension and message: University Strategic Plan, University publications and website, capital campaign activities
- 4.2 Collect and disseminate relevant information about the university's international affairs activities and programs.
- 4.3 Develop a set of special print/video/CD-ROM materials on relevant aspects of CSU Channel Islands for use overseas and with embassies and consulates to market the university

BUDGET NARRATIVE

Short-Term:

The First Year

In order to inaugurate the Center, a Director will have to be appointed. The Director will be a tenure-track faculty member, with 6 units of WTUs assigned time per semester, and with the support of a part-time office staff member/working student of 10 hours/week, with an initial office supplies and a budget line of \$5,000.

During the first year of operation the Center will be responsible for implementing the two-year objectives of the Strategic Plan (draft attached).

The Second Year

The Center has a director of a tenure-track faculty member, with 6 units of WTUs assigned time per semester, and with the office support of a half-time staff member of 20 hours/week, and with an initial office supplies and a budget line of \$10,000.

During the second year of operation the Center will be responsible for implementing the goals of the Strategic Plan.

The Third-Year

The Center has a director of a tenure-track faculty member, with 9 units of WTUs assigned time per semester, and with the office support of a full-time staff member of 40 hours/week, and with an initial office supplies and a budget line of \$25,000.

Long-Term: After the First Three Years

The Center will have a permanent full-time Director and an Associate Director (one of them would be a tenure-track faculty member), with a budget line of \$50,000 annually, and a staff of two full-time office supporting members and one half-time member.

Sources of Revenue:

- ◆Base Budget for CSU Campus (all campuses have an International Programs office with a Director and staff support)
- ◆International Education Grants
- ◆International Student Fees
- ◆Seek funding from private, corporate, and government sources
- ◆Collaborate with Extended Education to offer fee-based language and culture programs to visitors

CONCLUSION

One of the three components of the University Mission Statement is to graduate students with multicultural and international perspectives. As we achieve a culture of evidence, we must demonstrate or make good our commitment to internationalization. The six goals specified in this Strategic Plan represent vital steps for the university to take in order to meet the mission of graduating students with multicultural and international perspectives.